



Building Strong Communities.

Watsonville Family YMCA

Since 1897, the Watsonville Family YMCA has provided programs that help children deepen positive values, learn leadership skills and be of service to others. YMCA programs also help families build a foundation of positive communication, provide work/life balance and become engaged in their community.

The YMCA continues this tradition of building strong kids through programs that bring youth into meaningful interaction with caring adults, teach basic values and provide youth and families with a positive future. We believe that our youth are resources to be developed, not problems to be fixed.

America's future depends on the strength of our children, our families and our communities.

Imagine what \$56,000 will do.

With an increase in the number of youth and families coming to the YMCA, we have seen an increase in the number of requests for financial assistance. To ensure equal access to all who would like to participate in life-changing programs, the YMCA provides assistance to anyone who demonstrates need. More than \$56,000 in assistance was given in 2008 for after school child care, summer day camp, youth sports and swim lessons. Your generous support provides financial assistance to more than 600 families, mostly single parents.

A Sound Investment

The YMCA provides financial assistance annually to participants in the following programs.

- 14% of youth sports participants
- 9% of summer day camp participants
- 7% of aquatic participants
- 1% of child care participants

The YMCA maximizes the use of every dollar. Of every dollar contributed, 97 cents go directly to programs.



Creating Opportunities.

Mission Statement

The YMCA is a fellowship based on Christian values whose mission is to provide opportunities which promote healthy spirit, mind and body through programs, services and leadership available to the entire community.



Lifelong Experiences.

"The day Brianna returned from camp on a YMCA scholarship, she lit up like a Christmas tree when she told me about her wonderful experiences."

- Phil Russell, Summer Day Camp Parent

The Watsonville Family YMCA involves more than 6,477 people in our values-based programs.

Strong Kids

- 394 children nurtured daily in after school care
- 1,665 youth and teens learned teamwork in basketball
- 529 children built character through day camp
- 681 youth built confidence in aquatics
- 134 youth learned to appreciate diversity in karate

Strong Families

- 75 kids had homework help in after school care
- 1,751 families participated in youth sports
- 4,712 families enjoyed participation at the Y
- \$74,959 given in financial assistance and program subsidy to kids and families in need

Strong Communities

- 36 community organization collaborations
- 6,445 visits from youth from the Pajaro Valley Unified School District increased their physical activity, learned how to swim and helped combat childhood diabetes and obesity through a Fitness For Life program
- 3,251 children, youth, teens and adults improved their health and wellness as YMCA members

How your gift will help build a strong community

\$5,000 enables 150 youth or adults to take one session (8 classes) of swim lessons where they learn water safety and develop independence and self-confidence.

\$2,500 provides 1,000 hours in an after school program where kids experience constructive use of time and develop social skills in a safe and caring environment.

\$1,200 provides 32 youth and teens with one season of Youth Basketball, Friday Night Hoops or Saturday Night Hoops so they experience positive role models, develop new skills and learn teamwork.

\$600 provides eight children a caring and supportive environment to develop positive values in a safe and fun-filled week of summer day camp.

\$300 helps provide ten teens with a leadership program that empowers them while setting clear boundaries and expectations.

\$150 provides twelve youngsters an opportunity to participate in a youth sports program that teaches sportsmanship and fair play.

Your investment in the Watsonville Family YMCA will also allow our programs to stay affordable for all.

For further information contact the YMCA Executive Director at 831-728-9622.



DREAM • INVEST • BUILD

Watsonville Family YMCA

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