



Building Strong Communities.

YMCA of San Benito County

The YMCA of San Benito County prepares young people for success by offering a wide range of programs that will deepen positive values, their commitment to service and their motivation to learn. Character-building YMCA programs focus on the values of caring, honesty, respect and responsibility.

Every family that participates in our program has the opportunity to build stronger bonds, achieve greater work/life balance and become more engaged with their communities. The YMCA has a reputation of being an effective organization that helps people achieve their fullest potential in spirit, mind and body.

Imagine what \$85,000 will do

Today, thousands of children, families and individuals benefit from YMCA health and wellness programs, youth sports, after-school recreation and day camp. Designed to teach important life skills, YMCA programs build self-esteem and help all people achieve success by strengthening their spiritual, mental and physical well-being.

America's future depends on the strength of our children, our families and our communities.

A Sound Investment

The YMCA provides financial assistance annually to participants in the following programs.

- 25% after school
- 24% camp
- 14% youth sports
- 5% health and wellness

The YMCA maximizes the use of every dollar. Of every dollar contributed, 95 cents go directly to programs.



Creating Opportunities.

Mission Statement

The YMCA is a fellowship based on Christian values dedicated to enriching the spirit, mind and body of youth, families and adults through quality programs and leadership. The YMCA welcomes men, women and children of all ages, incomes, abilities, races and religions.



Lifelong Experiences.

"The day Brianna returned from camp on a YMCA scholarship, she lit up like a Christmas tree when she told me about her wonderful experiences."

- Phil Russell, Summer Day Camp Parent

The YMCA of San Benito County involves more than 2,000 people in our values-based programs.

Strong Kids

- 473** children nurtured daily in after school care
- 214** youth learned team work and were exposed to the Y core values of caring, honesty, respect and responsibility through sports programs
- 189** children built confidence through day camp

Strong Families

- 315** families participated in various YMCA sponsored community events
- 586** families enjoyed participation at the YMCA

Strong Communities

- 18** community organization collaborations
- 92** adults participated in health and wellness programs which build body strength and balance
- 103** members of our community volunteer as coaches, board members, fund raisers and instructors.
- 396** individuals participated in our Strong Communities Campaign helping us to offer financial assistance and the ability to run low cost programs

How your gift will help build a strong community

\$5,000 will help support a new program called Adventure Guides, designed to give Fathers and their children the opportunity to build life-long relationships.

\$2,500 helps provide youth sports programs throughout the year. This gives children the opportunity to participate in activities that build character, sportsmanship and self-esteem all while being physically active.

\$1,200 provides 15 youth the opportunity to participate in YMCA day camps. Children participate in group games, arts and crafts, swimming, sports, nature walks and a variety of well-planned field trips that provide opportunities for growth, character development and increased self esteem.

\$500 provides low-income children and adults with financial assistance to participate in YMCA programs. By participating in YMCA programs individuals build confidence in themselves and the decisions they make.

\$250 provides 14 low income students with financial assistance to be involved in the disciplines of karate where they learn new skills and develop self-confidence.

\$100 provides 5 senior adults with financial assistance to participate in our health and wellness programs.

Your investment in the YMCA of San Benito County will also allow our programs to stay affordable for all.

For further information contact Rochelle Callis at 637-8600 or rcallis@ymcacentralcoast.org.



Strong
Communities
Campaign 

DREAM · INVEST · BUILD

YMCA of San Benito County

339 Fifth Street, Hollister, CA 95023

Phone: 831-637-8600 FAX: 831-637-8636

Visit our website at www.centralcoastymca.org