



Building Strong Communities.

Salinas Community YMCA

Since 1921, the Salinas Community YMCA has provided programs that help children deepen positive values, learn leadership skills and be of service to others. YMCA programs also help families build a foundation of positive communication, provide work/life balance and become engaged in their community.

The YMCA continues this tradition of building strong kids through programs that bring youth into meaningful interaction with caring adults, teach basic values and provide youth and families with a positive future. We believe that our youth are resources to be developed, not problems to be fixed.

Imagine what \$140,000 will do.

Alisal Out of School - \$33,000

Challenges related to violence, drug and alcohol use, school delinquency, depression and suicide face young people each day. The YMCA invests in the lives of teens with the belief that healthy youth grow into productive and capable adults. YMCA youth programs teach the importance of team work, help young people take responsibility for their actions and help teens make positive life choices.

Out of school time programs provide young people with homework help, constructive activities and leadership opportunities, all in a caring and nurturing environment. In 2009, the YMCA will expand out-of-school time activities – youth sports, after school programs, summer day camp and swimming lessons – in the Alisal and North Salinas communities.

Financial Assistance - \$100,000

With an increase in the number of youth and families coming to the YMCA, we have seen an increase in the number of requests for financial assistance. To ensure equal access to all who would like to participate in life-changing programs, the YMCA provides assistance to anyone who demonstrates need. More than \$140,000 in assistance was given in 2008 for after school child care, summer day camp, youth sports and swim lessons. Your generous support provides financial assistance to more than 311 families, mostly single parents. The YMCA provides financial assistance annually to:

- 18% of summer day camp participants
- 18% of child care participants
- 1% of aquatic participants
- 1% of youth sports participants



Creating Opportunities.

Our Mission

The YMCA is a fellowship based on Christian values dedicated to enriching the spirit, mind and body of youth, families and adults through quality programs and leadership. The YMCA welcomes men, women and children of all ages, incomes, abilities, races and religions.



Lifelong Experiences.

"The day Brianna returned from camp on a YMCA scholarship, she lit up like a Christmas tree when she told me about her wonderful experiences."

- Phil Russell, Summer Day Camp Parent

The Salinas Community YMCA involves more than 7,500 people in our values-based programs.

Strong Kids

- 535 children nurtured daily in after school care
- 140 youth learned teamwork in youth sports
- 498 children built confidence through day camp
- 102 youth learned fair play in Movin' and Groovin'
- 1,770 youth built character in aquatics
- 383 kids developed physical skills in pre-school

Strong Families

- 535 kids had homework help in after school care
 - 140 families participated in youth sports
 - 1,016 families enjoyed participation at the Y
- \$140,000** given in financial assistance to kids and families

Strong Communities

- 35 community organization collaborations
- 220 youth participated in a federally funded program to increase their physical activity to help combat diabetes and obesity
- 5,387 children, youth, teens and adults improved their health and wellness as Y members

A Sound Investment

The YMCA maximizes the use of every dollar. Of every dollar contributed, 95 cents go directly to programs.

- 75% Financial assistance
- 20% Alisal Out of School
- 5% Expenses



How your gift will help build a strong community

\$5,000 supports the development of a new after school program site, where young people learn positive values, develop social skills and an ethic of service.

\$2,500 provides financial assistance to 20 youth in after school child care programs.

\$1,200 supports teen leadership programs where youth learn leadership skills, core values and improve their self confidence.

\$600 provides six children with a caring and supportive environment to deepen positive values in a safe and fun week of day camp.

\$300 enables ten youth to take one session of swimming lessons where they learn water safety and develop self-confidence.

\$150 provides five children with financial assistance in a youth sports program that teaches teamwork and sportsmanship.



DREAM • INVEST • BUILD

Salinas Community YMCA

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Visit our website at www.centralcoastymca.org