



Building Strong Communities.

YMCA of the Monterey Peninsula

Kids develop self confidence, learn values for the future and grow up stronger and healthier by participating in YMCA programs. Today, thousands of our youth benefit from youth sports, school age child care, after school recreation and enrichment and day camp. Designed to teach important life skills, YMCA programs bring youth into meaningful interaction with caring adults, teach basic values and provide young people opportunities to learn leadership skills and be of service to others. YMCA programs also help families build a foundation of positive communication, provide work/life balance and become engaged in their community. Children develop self-confidence, learn values for the future and grow up stronger and healthier by participating in YMCA programs.

Our success is measured by the number of lives we touch. By working together, we can give more kids the opportunity to grow strong in spirit, mind and body. In this difficult economic time, families are under greater pressure to provide for their basic needs. Through our YMCA financial assistance program, we help ease the financial burden by reducing fees for families that demonstrate a need to ensure all children have the opportunity to participate.

Imagine what \$110,000 will do.

YMCA programs involve youth and families in Marina, Seaside, Monterey, Pacific Grove, Carmel, Pebble Beach, Carmel Valley and Big Sur. YMCA programs like child care, SHARE and sports provide young people with homework help, constructive activities and leadership opportunities, all in a caring and nurturing environment.

The YMCA provides financial assistance annually to participants in the following programs.

- 34% of child care participants
- 20% of summer day camp participants
- 5% of youth sports participants

A Sound Investment

Our 2009 Strong Communities Campaign allows us to respond to the needs of the communities and individuals we serve and strengthens our ability to involve families. Your generous support provides financial assistance to over 120 kids in after school and seasonal sports programs and made 200 weeks of summer camp possible for families that could not participate without your help. Last year we provided \$114,000 in financial assistance.

The YMCA maximizes the use of every dollar. Of every dollar contributed, 95 cents go directly to programs in our community.



Creating Opportunities.

Mission Statement

The YMCA is a fellowship based on Christian values whose mission is to provide opportunities which promote healthy spirit, mind and body through programs, services and leadership available to the entire community.



Lifelong Experiences.

"The day Brianna returned from camp on a YMCA scholarship, she lit up like a Christmas tree when she told me about her wonderful experiences."

- Phil Russell, Summer Day Camp Parent

The YMCA of the Monterey Peninsula involves more than 4,000 people in our values-based programs.

Strong Kids

- 165** children nurtured and had homework help daily in after school care
- 520** youth learned teamwork in basketball
- 210** children built confidence through day camp
- 700** youth learned fair play in soccer
- 225** youth were involved in lacrosse and sports camps

Strong Families

- 900** families participated in youth sports
- 1,150** families enjoyed participation in Y programs

Strong Communities

- 25** community organization collaborations
- 1,000** youth participated in physical activities after school to help combat diabetes and obesity and improve health and fitness
- 2,400** youth and families in Marina, Seaside, Monterey, Pacific Grove, Carmel, Pebble Beach, Carmel Valley and Big Sur were involved in Y programs in their neighborhoods

How your gift will help build a strong community



\$5,000 provides 2,000 hours in an after-school program where kids experience homework assistance, positive role models, constructive use of time and develop social skills in a safe and caring environment.

\$2,500 provides program subsidy for one season of youth sports where between 500 and 700 kids learn new skills and sportsmanship, develop self-confidence, make new friends and work with supportive coaches.

\$1,200 provides 16 youth with a caring and supportive environment to develop positive values in a safe and fun-filled week of summer day camp.

\$600 enables six students to participate in an after school tutoring program where kids receive one on one homework assistance, math and reading skill building activities.

\$300 provides four youngsters a nurturing environment to learn to work in a group, appreciate diversity and explore during a week of spring day camp.

\$150 provides four children financial assistance in a youth sports program where they experience positive role models, develop new skills and learn teamwork.

Together, we build strong kids, strong families and strong communities. For further information contact Tracy Langhorne at 831-373-4167 or tlanghorne@ymcacentralcoast.org.



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600 Camino El Estero, Monterey, CA 93940
Phone: 831-373-4167 FAX: 831-373-7644

Visit our website at www.centralcoastymca.org